## Socio intercultural Evaluation for Investment Projects in Indigenous Communities Wixarikas

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This paper analyses aspects of the problem that occurs in the social evaluation of investment projects for indigenous communities' *Wixarikas* (Huichols). A project in this context make particularly complex the evaluation. On the socio-economic perspective with which it is evaluated comes into play the incommensurability of social and intercultural issues that cannot be ignored. It is addressed the questions that have arisen in the development of this type of project and presents a theoretical framework for the methodological proposal of socio-cultural evaluation.

**Keywords**: Social Evaluation of Investment Projects, Socio-Intercultural Evaluation, Indigenous Communities, Wixarikas.