The Influence of Family Tradition and Gender Differences on Entrepreneurial Intentions: Perception of Business Students at Public University in Turkey

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Abstract: It seems possible to increase the development levels of societies through increasing the number of entrepreneurs. It is important to determine the entrepreneurship intentions of university students and to encourage them towards entrepreneurship to increase the number of entrepreneurs. Based on its importance the aim of this study is to determine the influence of family tradition and gender differences in entrepreneurial intentions of university students in Turkey. To achieve that a survey has been performed to the students at the faculty of and administrative sciences in Public Universities in Turkey and their entrepreneurship intention has been comparatively determined. The obtained data will be analyzed using SPSS Version20.

Keywords: Entrepreneur, Entrepreneurship, Entrepreneurial Intentions.