

In The Process of Global Crisis the Importance of Tourism in Decreasing Regional Development Differences: An Evaluation of Kastamonu Province in Turkey

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The possibilities of transferring sources to decrease regional development differences by public authorities have been limited in the process of global crisis. Kastamonu Province, that was studied in our study, has occupied 47th place between 81 Provinces according to socio-economic development ranking in The State Planning Organization* 2011 data. Using tourism potential of Kastamonu Province, that has important tourism potential according to SWOT analysis done in this study, will accelerate socio-economic development of Province. In the process of Global crisis, evaluating tourism potentials successfully in less developed regions such as Kastamonu province will provide opportunity to remove regional development differences without using more public sources.

Keywords: SWOT Analysis, Regional Development Differences, Tourism Economy, Socio-Economic Development, Global Crisis.

* The State Planning Organization was reorganized as the Ministry of Development in June 2011.