

Evaluation of e-Business in Turkey

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Abstract: *The internet and technologies have produced an amazing impact on the way enterprises carry out organization in Turkey and worldwide. Turkey enterprises are similar to their own global counterparts and have put in heavily to help leveraging the internet and transform their own classic businesses directly into e-businesses in the last 10 years. E-business purchases are generally professing sizeable share of overall IT budgets in many enterprises whether they are generally modest, channel as well as huge. On the other hand, professionals are generally underneath continuous stress to help justify e-business charges along with to ensure most of these purchases keep reducing. Previous investigation on e-business in Turkey dealt with problems on the price connected with e-business uptake along with the usage of the internet to help particular organization functions. Research discussed in this paper is primary and tries to evaluate the worthiness connected with e-business. It is dependent on data compiled, collated along with analyzed from the reactions received from it along with e-business professionals from all over Turkey.*

Keywords: *e-business evaluation, e-business drivers, e-business financial success.*

