

Elvin Hodžić

International Burch University / Sarajevo, Bosnia and Herzegovina

ABSTRACT

Internet- similar in BCS language internet means the same. Usage is high as in add, so in all day activities. WI-FI- pronunciation is the same (wai fai) in BCS language. Word is just borrowed and established in BCS language structure and grammar. Džip eng. Jeep is a borrowed word which change language structure and accommodate in BCS language. DžIp (Jeep) is used as a name of the vehicles similar to Jeeps models. Never mind which manufactures.

Add and commercial are often use this word. E-mail (e-mailovati; i-majlovati). It is very interesting that influence of technology affects BCS language and that people are just adding suffixes –ovati to describe the action, that's the case with the word download (bcs. download-ovati) or to chat (bcs. Chat-ovati). Web site is translated as web sajt and this meaning is accepted by the crowd.