

Thinking "I" And "The Company" Were the Same

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The main objective of this paper is not only to explain and discuss managerial problem known as „I and company are the same“, but also to propose adequate solution that will be beneficial for managers in their practice. By using literature review methodological approach, several factors that are strongly related to this problem have been identified. Beside power and influence as important factors to consider, there are so called „shadows that leaders fail to recognize“, that are responsible for misleading manager to the point where he identify company by himself. At the end, there are guidelines based on specific literature which are useful for avoidance and solving this problem.

Keywords: Management, Leadership, Power, Influence, Mistake.