

The Relationship between Social Media and Human Development: An Analyze on Transition Economies

Mustafa Malkoç Yaşar

Giresun University, Giresun Province, Turkey

malkocyasar@gmail.com

The Human Development Index which measures the average achievements in a country in three basic dimensions is a summary measure of human development as known. The Human Development Index is one of the tools for comparing countries. On the other hand the use of social media is getting more important nowadays, especially after the Arab Spring. Even the statistics of social media use is becoming an alternative way for comparing countries. In fact some of the previous studies have shown that gross domestic product which is a dimension of human development somehow affected by the social media. In this study the aim is to investigate possible relations between human development and social media in transition economies by using statistical methods.

Keywords: Internet, Social Media, Facebook, Transition Economies, Development.